

**Press Release**

**HKPO's Music-in-Education Programme  
Hang Seng Bank Blossom with Music Opens Today  
Over 60,000 Local Students to Benefit**

**Hong Kong, 6 December 2005** – The Hong Kong Philharmonic Orchestra (HKPO) today announced the opening of its music-in-education programme, Hang Seng Bank Blossom with Music. Under the theme of 'A Recipe for Making Music', the students learnt about the four key ingredients of music – rhythm, pitch, dynamics and tone colour – with Chau Cheung as conductor and Vivien Leong as presenter.

Mr Christopher Wardlaw, Deputy Secretary for Education & Manpower, Education and Manpower Bureau, Mr Edward S T Ho, Chairman, General Committee, Hong Kong Philharmonic Society and Mr Raymond Or, Vice-Chairman and Chief Executive, Hang Seng Bank, officiated at the opening ceremony and gave a performance of Steve Reich's *Clapping Music*, together with some students and members of the Orchestra.

Mr Ho, Chairman of the Hong Kong Philharmonic Society General Committee, said: "Music education and appreciation makes an essential contribution to the all-rounded development of our children's intelligence. The Hong Kong Philharmonic Orchestra is pleased to be able to contribute to our community with the help of the generous sponsorship of Hang Seng Bank and the Tung Foundation."

Mr Or, Vice-Chairman and Chief Executive, Hang Seng Bank, said: "We are pleased to be sponsoring the Hong Kong Philharmonic Orchestra's education programme for the eighth consecutive year. Since it started in 1998, we have together brought enjoyment of classical music to over 360,000 individuals."

This year, there will be 22 free student concerts and it is estimated that more than 60,000 primary, secondary and special school students will benefit from the programme. Five chamber ensembles of various combinations of strings, winds and brass instruments will travel to 36 schools during the school year. The programme also includes 15 masterclasses, two chamber concerts at the Penthouse of Hang Seng Bank for special school students, a performance at Harbour City on 17 December, and the publication of a teaching aid, Music Smart.

Under the programme, HKPO will also present two family concerts for the public on 10 and 16 December at Tuen Mun Town Hall and Sha Tin Town Hall respectively, with Harry Wong as presenter and Harmen Cnossen as conductor. The programme includes a delightful mix of popular classics as well as *Four Seasonings* by Harris Ho. Tickets at HK\$150 and \$100 are now available at all URBTIX outlets, through reservation at 2734 9009 (URBTIX) or Credit Card Booking at 2111 5999 (Cityline). For enquiries, please visit [www.hkpo.com](http://www.hkpo.com) or call 2721 2030.

**- END -**

Hang Seng Bank Blossom with Music – This Hong Kong Philharmonic Orchestra Music-in-education Programme is principally sponsored by Hang Seng Bank and co-sponsored by the Tung Foundation.

[恒生銀行跳躍音符伴成長] 乃香港管弦樂團主辦之音樂教育計劃，是項計劃由恒生銀行主力贊助及香港董氏慈善基金會聯合贊助。