

Hang Seng Platinum Card / Credit Card / MPOWER Card "Trendy Gadget" Lucky Draw

Apply online for Hang Seng Credit Card from 7 April to 28 May 2010 and upon card approval, you will be automatically entered into "Trendy Gadget" Lucky Draw. One prize will be offered every day with different prizes for each month!

April:



Sony Cyber-shot DSC-TX5

(Worth: HKD2,990)

- World slimmest water proof digital camera⁽¹⁾

May:



PlayStation®3 - Slim and Light PS3™ (120GB)

(Worth: HKD2,399)

- Compatible with Blu-ray Disc

⁽¹⁾ As at 6 January 2010

Note: Price listed is the market retail price provided by the supplier on 1 April 2010.

"Trendy Gadget" Lucky Draw Terms and Conditions:

- To enter into "Trendy Gadget" Lucky Draw ("Lucky Draw"), the customer must apply for Hang Seng Platinum Card / Credit Card (Gold/Classic) / MPOWER Card through hangseng.com/cardapp or Hang Seng Personal e-Banking: hangseng.com/e-banking (the "Website") between 7 April and 28 May 2010 (both days inclusive) (the "Promotion Period"); and his/her Principal Card application must be successfully approved by Hang Seng Bank Limited ("Hang Seng") within two weeks after the date of the receipt of the application, and he/she does not currently own and/or has not owned any Hang Seng Platinum Card / Credit Card (Gold/Classic) / MPOWER Card Principal Card currently and/or in the past 6 months. ("Eligible Customer").
- **Lucky Draw is applicable to every Monday to Friday (except Public Holidays)** during the Promotion Period. There is only one prize of the corresponding month for each day (i.e. April: Sony Cyber-shot DSC-TX5; May: PlayStation®3 - Slim and Light PS3™ (120GB)).
- Lucky Draw is only applicable to Eligible Customer of Hang Seng Platinum Card / Credit Card (Gold/Classic) / MPOWER Card Principal Card during the Promotion Period. Customers who apply for Hang Seng Visa Infinite, World MasterCard, Fortune MasterCard, Business Card, Corporate Card, Commercial Card, USD Visa Gold Card, JAL Card, MUJI Card, MegaBox Card, Forever Friends Card, enJoy Card, University Affinity Credit Card, Renminbi Credit Card, alpha card Spending Card, The Hong Kong Jockey Club Membership Card, The Racing Club Membership Card, e-shopping MasterCard and Private Label Card are not eligible to enter into the Lucky Draw.
- During the Promotion Period, each Eligible Customer is entitled to one entry for the Lucky Draw and the winner of Eligible Customer is entitled to one prize only.
- The winner will be drawn from Eligible Customers who have submitted their applications through the Website on the same submission date. Submission date means the working days between Monday and Friday. **Applications received on Saturdays, Sundays or Public Holidays will be accumulated and counted on the next working day.** If there is no Eligible Customer on a certain day, no prize will be awarded on that day.
- If the application is declined or cancelled, the customer is not entitled to enter into the Lucky Draw.
- The Lucky Draw is not applicable to the staff of Hang Seng and its subsidiary companies.
- The Lucky Draw will be conducted randomly through the computer system. Prize cannot be altered, transferred or exchanged for cash or other goods/services under any circumstances.
- The winner will be notified by mail about the details of redemption within eight weeks from the date of the receipt of the application by Hang Seng. Winners are required to collect the prize in person at a designated location.
- At the time of issuance of notification letter and redemption, the Credit Card account of the winner must be active and in good credit condition.
- If the prize is out of stock, Hang Seng reserves the right to replace it with another item of the same value.
- The prize and the related information are directly supplied to customers by the supplier who is solely responsible for all related obligations and liabilities.
- Hang Seng reserves the right to change the prize and to amend these terms and conditions from time to time. In case of dispute, the decision of Hang Seng shall be final.

"PlayStation" is a registered trademark of Sony Computer Entertainment Inc.



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HANG SENG BANK



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