

2 January 2024

Senior Executive Appointment at Hang Seng Bank

Hang Seng Bank is pleased to announce the appointment of George Siu-kay Leung to the role of Senior Advisor in the Chief Executive's Office, commencing on 1 January 2024.

Mr Leung assumes his new position at Hang Seng Bank following a commendable tenure as the Chief Executive Officer of the Hong Kong General Chamber of Commerce, a post he held from May 2020 until August 2023. Prior to this, Mr Leung was Advisor to the Deputy Chairman and Chief Executive of The Hongkong and Shanghai Banking Corporation Limited since 2005.

Built on his outstanding advisory career in the financial industry, Mr Leung will help strengthen the Bank's strategic directions in Hong Kong and the mainland, with particular emphasis on the Greater Bay Area. His remit will extend to fortifying the Bank's affiliations with influential industry entities, while also facilitating strategic communications with policymakers and regulators.

Diana Cesar, Executive Director and Chief Executive of Hang Seng Bank, remarked on the appointment: "We are pleased to welcome George to Hang Seng Bank. His keen insights into evolving macro-economic and business trends in Asia Pacific, along with his extensive experience in regulatory affairs, will bring a valuable dimension to our team."

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About Hang Seng Bank

Founded in 1933, Hang Seng has continually innovated to provide best-in-class, customer-centric banking, investment and wealth management services for individuals and businesses. It is widely recognised as the leading domestic bank in Hong Kong, currently serving more than 3.9 million customers.

Combining its award-winning mobile app and strong digital capabilities with a vast network of over 260 service outlets in Hong Kong, Hang Seng offers a seamless omnichannel experience for customers to take care of their banking and financial needs anytime, anywhere.

Its wholly owned subsidiary, Hang Seng Bank (China) Limited, operates a strategic network of outlets in almost 20 major cities in mainland China to serve a growing base of mainland customers locally and those with cross-boundary banking needs. The Bank also operates branches in Macau and Singapore, and a representative office in Taipei.

As a homegrown financial institution, Hang Seng is closely tied to the Hong Kong community. It supports the community with a dedicated programme of social and environmental initiatives focused on future skills for the younger generation, sustainable finance and financial literacy, addressing climate change and caring for the community.

Hang Seng is a principal member of the HSBC Group, one of the world's largest banking and financial services organisations. More information on Hang Seng is available at www.hangseng.com.