



27 May 2022

Hang Seng Bank Senior Executive Appointment

Hang Seng Bank today (27 May 2022) announced that May Wong will retire from her position of Head of Communications and Corporate Sustainability from 26 August 2022, when she will also step down as a member of the Executive Committee. She will continue to support the Bank in an advisory capacity as Senior Advisor until 22 October 2022.

The Bank also announces that Betty Shuk Man Law has been appointed the Head of Communications and Corporate Sustainability effective 26 August 2022 and become a member of the Bank's Executive Committee. Ms Law will join Hang Seng on 11 July 2022 as Head of Communications and Corporate Sustainability-designate.

Diana Cesar, Executive Director and Chief Executive of Hang Seng Bank, said: "I would like to thank May for her dedicated service and valuable contributions in advancing the Bank's efforts to better engage and connect with our customers, the community and other stakeholders. She has driven innovative and creative communications strategies to promote our brand and strengthen the Bank's presence in digital media. We wish May a wonderful retirement life.

"I would like to warmly welcome Betty back to the Hang Seng family. She brings with her a depth of knowledge and expertise in the field of communications, gained through leadership roles at major organisations in Hong Kong. Betty will be leading our communications strategy and portfolio of community investment programmes to the next level of success."

Ms Law has 25 years of diverse industry experience in media relations, corporate communications and corporate social responsibility that spans the Hong Kong and Mainland markets. Prior to joining the Bank, Ms Law was the Executive Manager, Public Affairs (Corporate & Media Services) at the Hong Kong Jockey Club where she drove the Club's corporate communications strategy.

Ms Law holds a Bachelor of Arts in English and Translation and a Master of Comparative and Public History from The Chinese University of Hong Kong, as well as a Master of International and Public Affairs from the University of Hong Kong.

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Photo Caption

Photo 1

Betty Law will join Hang Seng Bank on 11 July 2022 as Head of Communications and Corporate Sustainability-designate, officially becoming Head of Communications and Corporate Sustainability and a member of the Bank's Executive Committee effective 26 August 2022.





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About Hang Seng Bank

Founded in 1933, Hang Seng Bank has continually innovated to provide best-in-class, customer-centric banking, investment and wealth management services for individuals and businesses. It is widely recognised as the leading domestic bank in Hong Kong, currently serving more than 3.5 million customers.

Combining its award-winning mobile app and strong digital capabilities with a vast network of about 280 service outlets in Hong Kong, Hang Seng offers a seamless omni-channel experience for customers to take care of their banking and financial needs anytime, anywhere.

Its wholly owned subsidiary, Hang Seng Bank (China) Limited, operates a strategic network of outlets in almost 20 major cities in Mainland China to serve a growing base of Mainland customers locally and those with cross-boundary banking needs. The Bank also operates branches in Macau and Singapore, and a representative office in Taipei.

As a homegrown financial institution, Hang Seng is closely tied to the Hong Kong community. It supports the community with a dedicated programme of social and environmental initiatives focused on future skills for the younger generation, sustainable finance and financial literacy, addressing climate change and caring for the community.

Hang Seng is a principal member of the HSBC Group, one of the world's largest banking and financial services organisations. More information on Hang Seng Bank is available at www.hangseng.com.