



# 恒生90周年呈獻:同「恒」賞全城 捕捉車身打卡贏獎 之條款及細則

#### 推廣期

 恒生90周年呈獻:同「恒」賞全城捕捉車身打卡贏獎(「活動」)為恒生銀行有限公司(「恒生」)舉辦,推廣期 為2023年4月4日起至2023年5月2日(包括首尾兩天)(「推廣期」)。

### 參與活動資格

- 2. 活動之參加者必須符合以下條件(「合資格參加者」):
  - a. 為年滿18歲並身處香港之人士;
  - b. 已經登記為Facebook用戶;及
  - c. 讚好並成為恒生銀行官方Facebook專頁粉絲(https://www.facebook.com/hangsengbank)。

### 如何參加每日抽獎及每週抽獎

- 3. 合資格參加者可於推廣期內
  - a. 拍下一張恒生90周年限定版的士相片
  - b. 打開Facebook (或以手機應用程式Facebook Messenger)選擇恒生銀行官方Facebook專頁,以inbox方式開始對話;及
  - c. 輸入"90",再按指示確認及發送的士相片。
- 合資格參加者每日最多可獲1次每日抽獎機會,如一日內重複參加亦當一次計算。
- 5. 合資格參加者每週(如下表所定義)最多可獲1次每週抽獎機會,每位參加者每週只限參加每週抽獎一次,推廣期內最多可獲4次每週抽獎機會。

第1週	第2週	第3週	第4週
2023年4月4日至			2023年4月25日至
2023年4月10日	2023年4月17日	2023年4月24日	2023年5月2日
(11:59pm前)	(11:59pm前)	(11:59pm前)	(11:59pm前)

## 每日獎品

- 6. 每日抽獎獎品(「每日獎品」)包括:
  - HKD20電子飲食禮券(每日80份;推廣期內共2,320份)。
  - 限量版手機殼連掛繩(價值HKD428)(每日10份;推廣期內共290份)
- 7. 每日獎品得獎者將於照片提交後3個工作天內透過 Facebook訊息收到一張電子優惠券,用於兌換相對應的每日獎品。

### 每週獎品

- 8. 每週抽獎獎品(「每週獎品」)為Apple Store 禮品卡(價值HKD9,000)(每週1份;推廣期內共4份)
- 9. 每週抽出一名得獎者,推廣期內共抽出四名得獎者。以下為每週之中獎通知日期:

	第 <b>1</b> 週	第2週	第3週	第4週
相片發送日期	2023年4月10日		2023年4月24日	2023年4月25日至 2023年5月2日 (11:59pm前)
中獎通知日期	2023年4月11日	2023年4月18日	2023年4月25日	2023年5月3日

10. 每週獎品得獎者將於以上中獎通知日期,透過Facebook訊息收到一張電子優惠券,用於兌換每週獎品。





### 一般條款及細則:

- 11. 恒生保留隨時暫停、修改或終止本活動及修訂本條款及細則的權利。如有任何爭議,恒生保留最終決 定權。
- 12. 恒生保留隨時以其它禮物代替該等活動抽獎獎品之權利,恕不另行通知。替代禮物的價值或性質可能 與原來的活動獎品不同。
- 13. 恒生可根據恒生Facebook的紀錄決定活動參加者是否有資格獲得每日抽獎機會及每週抽獎機會。如有任何爭議,以恒生的紀錄為最終決定。
- 14. 獎品在任何情況下,均不接受取消、更改、轉讓、退款或退換。除法律規定之責任外,因獎品而構成 的任何損失、破壞或影響,恒生概不負責。
- 15. 因獎品由第三方提供,恒生不會承擔有關獎品造成的法律責任。有關獎品質量及供應均由有關供應商 全權負責。與獎品有關的任何爭議或投訴需由供應商與得獎者直接解決。
- 16. 恒生對活動之所有事宜均有最終決定權,並對所有人士具約束力。
- 17. 除合資格參加者及恒生(包括其繼承人及受讓人)以外,並無其他人士有權按《合約(第三者權利)條例》強制執行本條款及細則的任何條文,或享有本條款及細則的任何條文下的利益。
- 18. 本條款及細則受香港特別行政區法律所管轄。
- 19. 本條款及細則的中英文文本如有歧異,概以英文文本為準。





# Terms and Conditions for Hang Seng 90th Anniversary presents "Ever Growing, Ever Rewarding! Snap & Win Big Prize!"

### **Promotion Period**

1. Hang Seng 90th Anniversary presents "Ever Growing, Ever Rewarding! Snap & Win Big Prize!" ("Promotion") will be held by Hang Seng Bank Limited ("Hang Seng", "we" or "us") from 4 Apr 2023 to 2 May 2023 (both days inclusive) ("Promotion Period")

## **Eligibility**

- 2. To be eligible for this Promotion, you ("Eligible Participant") must:
  - a) be 18 years old or above and located in Hong Kong;
  - b) be a registered user of Facebook; and
  - c) like and follow the official Facebook page of Hang Seng Bank Limited (https://www.facebook.com/hangsengbank).

## How to enter into Daily Lucky Draw & Weekly Lucky Draw

- 3. During the Promotion Period, an Eligible Participant must complete the following steps to enter into the Daily Lucky Draw and Weekly Lucky Draw:
  - a) take a photo of any of the Hang Seng 90th Anniversary special edition taxis;
  - b) Log on to Facebook or Facebook Messenger and open an inbox conversation with official Hang Seng Facebook Page (https://www.facebook.com/hangsengbank); and
  - c) Type "90" and follow the instructions to send the taxi photo to complete submission
- 4. For each day during the Promotion Period, an Eligible Participant may have a maximum of one entry to the Daily Lucky Draw. In the event of participants joined for more than one time on each day, only one submission will be considered.
- 5. For each week within the Promotion Period (as defined in the table below), an Eligible Participant may have a maximum of one entry to the Weekly Lucky Draw. Accordingly, he or she may have a maximum of 4 Weekly Lucky Draw entries during the entire Promotion Period.

	Week 1	Week 2	Week 3	Week 4
Photo Submission	4 Apr 2023 -	11 Apr 2023 -	18 Apr 2023 -	25 Apr 2023 -
Date	10 Apr 2023	17 Apr 2023	24 Apr 2023	2 May 2023
	(by 11:59pm)	(by 11:59pm)	(by 11:59pm)	(by 11:59pm)

### **Daily Prizes**

- 6. The prizes for the Daily Lucky Draw ("Daily Prizes") are:
  - a) HKD20 Dining e-Voucher (80 prizes per day; a total of 2,320 prizes during the Promotion Period); and
  - b) Limited-edition Mobile Phone Case with Strap (Value: HKD428) (10 prizes per day; a total of 300 prizes during the Promotion Period).
- 7. A Daily Prize winner will receive an e-voucher in his/her Facebook chat conversation, to be used for redeeming the relevant Daily Prize, within 3 working days upon his/her photo submission.





### **Weekly Prizes**

- 8. The Weekly Prize is Apple Store Gift Card HKD9,000 (1 prize per week; a total of 4 prizes during the Promotion Period).
- 9. Below are the key dates of Weekly Prizes

	Week 1	Week 2	Week 3	Week 4
Photo Submission	4 Apr 2023 -	11 Apr 2023 -	18 Apr 2023 -	25 Apr 2023 -
Date	10 Apr 2023	17 Apr 2023	24 Apr 2023	2 May 2023
	(by 11:59pm)	(by 11:59pm)	(by 11:59pm)	(by 11:59pm)
Result	11 Apr 2023	18 Apr 2023	25 Apr 2023	3 May 2023
Announcement date				

10. The Weekly Prize winner will, on the relevant result announcement date, receive an e-voucher in his/her Facebook chat conversation to be used for redeeming the relevant Weekly Prize.

### **General Terms and Conditions:**

- 11. Hang Seng reserves the right to suspend, revise or terminate the Promotion at any time and to amend these Terms and Conditions from time to time. In the event of any dispute, the decision of Hang Seng shall be final.
- 12. Hang Seng reserves the right to replace the prizes with other prizes at any time without prior notice and without reason. The value or nature of the substitutes may differ from the prizes offered in this Promotion.
- 13. Hang Seng has sole discretion to determine the eligibility of the participant for the Promotion based on the records held on Facebook. In the event of any dispute, the decision of Hang Seng shall be final.
- 14. The prizes are non-exchangeable, non-refundable and non-transferable. To the extent permitted by all applicable laws, Hang Seng Bank accepts no liability for any loss or damage resulting from this Promotion or the prize.
- 15. For prizes supplied by third parties, Hang Seng shall not be responsible for any legal liabilities related to the prizes. The supplier of the prize shall be solely responsible for all issues relating to the prize including quality and availability. Any dispute or complaint relating to the prize shall be settled between the winner and the supplier directly.
- 16. Hang Seng reserves the right of final decision on all matters relating to the Promotion, which shall be binding on all parties concerned.
- 17. No person other than the Eligible Participant and Hang Seng (which includes its successors and assigns) will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
- 18. These Terms and Conditions are governed by the laws of Hong Kong Special Administrative Region.
- 19. In the event of any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.