



**A TRUSTED  
BANK  
SERVING THE  
COMMUNITY  
FOR  
90 YEARS**



**As Hang Seng Bank marks its 90<sup>th</sup> anniversary in 2023, we can look back proudly at the bond established with the local community that has grown ever stronger over the years.**

From humble beginnings in 1933 as a money-changing shop tucked away in an old building in Sheung Wan, Hang Seng is now a leading domestic bank with a network of more than 260 outlets in Hong Kong and outlets in almost 20 major cities in the mainland, Macau and Singapore.


Throughout these years of tremendous growth and transformation, the vision of our founders has never faltered – to welcome Hong Kong people from all walks of life and treat each one of them as an honoured guest. For 90 years, Hang Seng has nurtured and supported the dreams of our customers by helping them fulfil their potential.

Currently, Hang Seng is the trusted banking partner of over half of the Hong Kong adult population.

Maintaining that trust while holding fast to our founding principles, Hang Seng has evolved with the times to ensure we meet our customers' changing needs. In today's digitalised world, our in-person services are complemented by innovative digital options that offer a seamless, convenient, omni-channel experience. We have also been expanding in the mainland market to address rising demand for cross-boundary banking and wealth management services in the Greater Bay Area.

As a socially responsible and community-oriented financial institution, Hang Seng also dedicates itself to enhancing the future skills and financial literacy of the younger generation, and to making sustainable and green finance a reality.

No matter how society has changed, our customer-centric spirit remains constant. In the same manner that Hang Seng Ngan Ho served its customers with respect and integrity 90 years ago, Hang Seng Bank is committed to providing customers with best-in-class services to support their dreams for many years to come.



We share the dreams of  
Hong Kong people and serve  
our communities with pride.  
**We provide best-in-class, trusted  
and friendly financial services  
to drive their success – today and  
for generations to come.**