



## PRESS STATEMENT

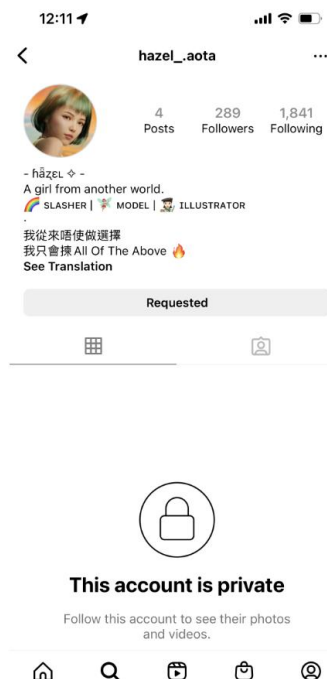
15 February 2023

### Hang Seng Alerts Customers to Fraudulent Virtual KOL Hazel Instagram Account

Hang Seng Bank alerts members of the public to be vigilant against a recent fraudulent virtual KOL Hazel Instagram account (account name: @hazel\_.aota). The Bank would like to inform members of the public that it has no connection with the fraudulent Instagram account. Hang Seng will never ask customers to log in to their Personal e-Banking, or to provide personal information such as their HKID number, e-Banking login credentials, credit card credentials, one-time passwords, email address and password through embedded links, instant messaging apps or similar channels. Members of the public should not access any links when they receive Instagram message related to this fraudulent account and should not disclose any personal or other information to the site.

Below is a screen capture of the fraudulent Instagram account. The Bank advises members of the public that although this image is a representative example, there may be slight variations on how the fraudulent Instagram account may be displayed on their devices.

Fraudulent Virtual KOL Hazel Instagram Account (@hazel\_.aota):



more...



## Hang Seng Alerts Customers to Fraudulent Virtual KOL Hazel Instagram Account / 2

The Bank's official Instagram account for its virtual KOL Hazel is @hazel\_aota. If customers are suspicious of any emails, SMS messages or websites claiming to be from Hang Seng Bank, they are advised to forward it to [phishing@hangseng.com](mailto:phishing@hangseng.com) and delete it afterwards. For any enquiries, please contact the Bank's customer service hotline on 2822 0228.

# END #

### **About Hang Seng Bank**

Founded in 1933, Hang Seng Bank has continually innovated to provide best-in-class, customer-centric banking, investment and wealth management services for individuals and businesses. It is widely recognised as the leading domestic bank in Hong Kong, currently serving more than 3.5 million customers.

Combining its award-winning mobile app and strong digital capabilities with a vast network of more than 260 service outlets in Hong Kong, Hang Seng offers a seamless omni-channel experience for customers to take care of their banking and financial needs anytime, anywhere.

Its wholly owned subsidiary, Hang Seng Bank (China) Limited, operates a strategic network of outlets in almost 20 major cities in Mainland China to serve a growing base of Mainland customers locally and those with cross-boundary banking needs. The Bank also operates branches in Macau and Singapore, and a representative office in Taipei.

As a homegrown financial institution, Hang Seng is closely tied to the Hong Kong community. It supports the community with a dedicated programme of social and environmental initiatives focused on future skills for the younger generation, sustainable finance and financial literacy, addressing climate change and caring for the community.

Hang Seng is a principal member of the HSBC Group, one of the world's largest banking and financial services organisations. More information on Hang Seng Bank is available at [www.hangseng.com](http://www.hangseng.com).