



恒生銀行
HANG SENG BANK

Internet Privacy Policy Statement

Hang Seng Bank Limited ("we", "us" "our") builds its business on trust between our customers and ourselves. To preserve the confidentiality of all personal data you provide to us, we maintain the following privacy principles:

1. We only collect personal data that we believe to be relevant and required to understand your financial needs and to conduct our business.
2. We use your personal data to provide you with better customer services and products.
3. We may pass your personal data to other members of the HSBC Group or our respective agents, as permitted by law.
4. We will not disclose your personal data to any external organisation unless we (i) have your consent or (ii) are required by law or (iii) have previously informed you.
5. We may be required from time to time to disclose your personal data to governmental or judicial bodies or agencies or our regulators, but we will only do so under proper authority.
6. We aim to keep your personal data on our records accurate and up-to-date.
7. We maintain strict security systems designed to prevent unauthorised access to your personal data by anyone, including our staff.
8. All members of the HSBC Group, all our staff and all third parties with permitted access to your personal data are specifically required to observe our confidentiality obligations.

By maintaining our commitment to these principles, we will ensure that we respect the inherent trust that you place in us.

In addition to our duty of confidentiality to customers, we shall at all times observe the above privacy principles and the Personal Data (Privacy) Ordinance ("**the Ordinance**") of the Hong Kong SAR in collecting, maintaining and using the personal data of customers in accordance with the Notice to Customers and other Persons relating to the Ordinance https://www.hangseng.com/content/dam/hase/config/bde/pws/common/pdfs/notice_e.pdf (the "**Notice**").