

Future skills



Hang Seng Youth Career Planning Scheme

Programme Period: 2014 to present

Objective: To offer young people an opportunity to explore career possibilities, to equip them with essential skills and to help them build a strong sense of self in support of making good career decisions

Partner: The Society of Rehabilitation and Crime Prevention (SRACP)

Target Audience: At-risk youth

Details: This is a career development programme for at-risk youth. Programme participants have the opportunity to gain knowledge and future skills that will enhance their employment prospects and encourage entrepreneurial thinking through career exploration workshops, job-shadowing, workplace visits, entrepreneurial experience, employment coaching, etc. Participants develop and present a business proposal and successful applications receive start-up funds to kick-start their businesses. The judging panel includes executives from Hang Seng, who also share their valuable experience and professional insights with participants.

Impact: 80 business proposals were approved from 2014 to 2020, of which 68% are still in operation and under regular monitoring and guidance by SRACP. All applicants received elementary entrepreneurship training courses and tailor-made coaching to suit their specific needs.