

SimplyFund, a one-stop, simple online investment fund service, is newly launched by Hang Seng Bank.

Start your fund investment with HKD 1 only at a monthly fee as low as HKD 0.

Simple and easy-to-use interface with practical learning tips to meet your investment needs.

Transactions can be completed in just a few steps:

1st Step: Fund Selection - Kick-start by selecting your fund. First, open Hang Seng Personal Mobile Services mobile app and select SimplyFund. Explore from the list of funds based on your selected preferences.

2nd Step: Fund Details - View the fund's past performance and prices, asset allocation and risk level.

3rd step: Buying Fund - Investment Amount - Enter investment amount and select the account to deduct the amount.

Acknowledge the relevant Terms & Conditions, verify and confirm the instruction order as simple as that. You can view your portfolio and investment returns anytime after each transaction.

Fund 101 - a wealth of useful knowledge are at your fingertips for you to quickly acquire investment fund knowledge, even novice investors can start investing fund with great simplicity.

Simply Fund Take the first step and start investing to fulfil your dreams.

Disclaimer

The contents in this video are for illustration only and is not and should not be considered as a recommendation, offer or solicitation to deal in any of the investment products mentioned herein. This video is not intended to provide professional advice and should not be relied upon in that regard.

Important Risk Warning

Investors should note that all investments involve risks (including the possibility of loss of the capital invested), prices of fund units may go up as well as down and past performance information presented is not indicative of future performance. Investors should read carefully and understand the relevant fund's offering documents (including the fund details and full text of the risk factors stated therein (in particular those associated with investments in emerging markets for funds investing in emerging markets)) before making any investment decision.

Not all of the investment funds that are distributed by Hang Seng Bank Limited (the "Bank") are available here. Only specific funds are available for subscription with this account. If you are looking for other investment funds or investment products, please visit our branches or our websites for more information. In respect of the investment funds available for subscription with this account at the moment, they are provided by the Bank's wholly owned subsidiary, Hang Seng Investment Management Limited.



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