

# AI Mastery, Dream Acceleration

## Hang Seng New-Gen CEO Incubation Programme 2026



An Interactive Dialogue  
with 2025  
Nobel Prize Laureate



Exclusive Corporate Visits  
and Exchange  
with Industry Leaders



Hybrid Interactive  
Workshops



Shanghai Inno-tech  
Study Expedition



Business Pitching  
Competition



Graduation Finale



**Enrol Now**  
[hangseng.com/reg](https://hangseng.com/reg)

Register now to join the  
programme and stay  
updated with the latest news!

### Registration and Course Key Dates

In this new era where AI is redefining the global landscape, true competitiveness is no longer just about the depth of one's knowledge — it's about mastering the art of AI collaboration.

Designed for teens who want more than theory, this programme takes them beyond the classroom and into the heart of real-world project experiences. By fusing bold creativity with cutting-edge AI technology, they'll shatter traditional boundaries and transform their most ambitious dreams into reality.

<b>Registration:</b>	From now until 25 June 2026
<b>Course Period:</b>	11 June 2026 (An Interactive Dialogue with the 2025 Nobel Prize Laureate) 11 July to 30 July 2026 (Other activities)
<b>Business Plan Submission:</b>	on or before 31 July 2026
<b>Finale at Hang Seng Headquarters:</b>	27 August 2026
<b>Course Format:</b>	Online and In-person activities

<b>Target Audience:</b>	Children aged 11 to 18 of Prestige Banking Customers; Children aged 14 to 18 of Hang Seng Greater China Prestige Customers
<b>Eligible Customers:</b>	Selected Customers of "Prestige Banking", "Hang Seng Greater China Prestige" or "Prestige Private Banking"
<b>Fee:</b>	Complimentary (with additional self-funded exchange tours available)
<b>Language of Instruction:</b>	English, Cantonese and Mandarin (Languages may be adjusted depending on individual activity requirements)

Spaces are limited and available on a first-come, first-served basis.

## Courses, Corporate Visits and Workshops

Connecting students with world-leading enterprises and industry experts, this programme equips them with AI foresight, financial acumen, and the cultural insights needed to transform ideas into reality—empowering them to become the CEO of their own future.

### Financial Innovation

Build financial intelligence for future-ready deployment.

Master AI fintech and cultivate the powerful business acumen required to scale future business horizons.



### AI Foresight

Don't just use AI—take the helm of its limitless potential.

Step into the world of top-tier tech giants to witness revolutionary AI tools in action and gain foresight into what's coming next.



### AI Empowerment

From digital play to business display: the new wave of entertainment.

Discover how AI revolutionises the IP economy, esports, and pop culture, unlocking the strategic tools to lead the next cultural viral wave.



### Innovative Entrepreneurship

From "Big Ideas" to business reality. Launch your AI journey.

Meet and exchange ideas with a 2025 Nobel laureate — turn world-class thinking into your edge. Tap into firsthand insights from top startup leaders on turning inspiration into impact.



## Partners



The study expedition will include visits to leading digital tech giants, including **Xiaohongshu (Red Note), Bilibili and Tencent Games.**

## Alumni Voices

I forged new friendships and deepened my business knowledge—gaining access to opportunities and insights I simply wouldn't have found anywhere else.

**Anson**  
St Paul's College, Hong Kong

The exclusive chance to visit global corporations and engage with visionary leaders redefined my perspective on innovation. It has motivated me to return year after year to keep pushing my limits.

**Jan**  
ESF West Island School, Hong Kong

This programme goes so much further than a typical office experience. Witnessing a live rocket launch in Hainan was a once-in-a-lifetime moment. The programme truly boosted my confidence and I've met an amazing community here and will definitely be back for 2026.

**Gabriel**  
Lancing College, England

Open a brand-new **Prestige** account to enjoy over

HKD **38,900** cash rewards

exclusive **Buy-1-get-1-free** menu at MICHELIN-starred restaurant – **Tin Lung Heen** or **Tosca di Angelo** (valued up to HKD3,936)

**Open Account Now**

about the terms and conditions of the Prestige welcome offer : [hangseng.com/pseoffer](https://hangseng.com/pseoffer)

# Hang Seng New-Gen CEO Incubation Programme 2026

## Course details

# ★ AI Foresight ★

**AI — Next Starts Here**  
Get a front-row seat to the world's leading AI innovators.

Through exclusive visits to top global technology companies — Google, Meta and ByteDance, participants will gain firsthand insight into how AI is driving real-world breakthroughs, along with practical, hands-on experience using AI tools.

### BytePlus

(Corporate Visit + Workshop)

#### AI Creative Motion Lab

Enter a hands-on creation studio using Seedance and AI creative tools to turn ideas into motion. Experiment with prompts, styles and iterations, and explore how creators go from concept to visual story faster.

 **BytePlus**

A ByteDance Company

 ByteDance Office, Central, Hong Kong

**15 Jul**  
(Wednesday)

**27 Jul**  
(Monday)



### Meta

(Corporate Visit + Seminar)

#### Reimagining Connection : AI and the Future of Social

Discover how AI is reshaping social experiences, gaming and digital media — and how platforms evolve in a fast-moving world. Understand the skills creators and innovators need today, and get a clearer view of how technology influences what we see, share and build online.

 **Meta**

 Meta Office, Quarry Bay, Hong Kong  
 Zoom

### BytePlus

(Corporate Visit)

#### AI-Powered Life: Work, Create, Play

Step into immersive experience zones and see how AI powers tools used by millions every day (e.g., TikTok, Lark and Volcano Engine). From collaboration at work to entertainment, experience how AI is reshaping productivity and creativity—and what “future of work” looks like when AI is built into the tools you use.

 **BytePlus**

A ByteDance Company

 ByteDance Office, ShenZhen, China

**28 Jul**  
(Monday)

**29 Jul**  
(Wednesday)



### Google Hong Kong

(Corporate Visit + Seminar)

#### The Gemini Era

Explore how the latest AI developments are impacting sectors such as driving, entertainment and healthcare — and what that means for the future. Learn practical ways to use Gemini to study smarter, produce better work and solve problems more effectively, in school and beyond.



 Google Office, Causeway Bay, Hong Kong  
 Zoom

# Hang Seng New-Gen CEO Incubation Programme 2026

## Course details

### ✦ **AI Empowerment** ✦

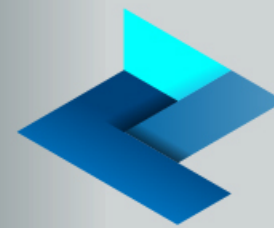
With the latest AI trends as their launchpad, participants will explore how AI is reshaping business and accelerating innovation across culture, entertainment.

They'll decode the creator and IP economies, track the signals shaping youth culture, and build the strategic edge to lead the next wave of creativity and influence.

#### Esports Association of Hong Kong China (Corporate Visit + Workshop)

##### AI Reshapes Esports: World-Class Player Experience

Step into a pro-level esports environment where technology turns gameplay into a structured pathway — from passion to professional standards. Get on the sticks and play alongside professional players under real coaching — guided by Hong Kong's team head coach and elite athletes.



**ESAHK**  
Esports Association  
of Hong Kong, China  
中國香港電競總會

**10 Jul**  
(Friday)

Esports Association of Hong Kong China,  
Cheung Sha Wan, Hong Kong

**17 Jul**  
(Friday)

#### City University of Hong Kong (School Visit + Workshop)

##### The Creative Evolution: Where imagination meets AI

Dive into how AI is transforming interactive media and digital IP into engines of the creative economy. Learn what's shaping the industry, how creativity and technology come together, and how alumni turn interest into achievement.



香港城市大學  
City University of Hong Kong

City University of Hong Kong  
Kowloon Tong, Hong Kong

#### HK01 (Study Tour)

##### Shanghai Inno-tech Study Expedition

Step into one of China's leading AI and innovation hubs, with behind-the-scenes access to leading digital tech giants including XHS, Bilibili and Tencent Games. Explore the full stack of AI innovation—from content and interactive entertainment to robotics and platform ecosystems built at global scale.

Self-funded activity: HK\$4,000  
(includes transportation, accommodation, meals, and activities)  
The itinerary is subject to further confirmation.



**20-24  
Jul**

Shanghai, China

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### ★ *Innovative Entrepreneurship* ★

Big ideas deserve a real runway. Students will learn how to shape ideas into meaningful impact — guided by elite minds and industry insights.



#### City University of Hong Kong

##### Nobel Minds in Conversation: An Interactive Dialogue with the 2025 Nobel Prize Laureate

Think like a Nobel laureate, build like a founder.  
Join a live dialogue with the 2025 Nobel Prize laureate Omar M. Yaghi, ask questions directly, and learn how world-class thinkers approach uncertainty, problem-solving and breakthrough ideas — then turn that thinking into your edge.



香港城市大學  
City University of Hong Kong

11 Jun  
(Thursday)

Kowloon Tong, Hong Kong  
Zoom

### ★ *Financial Innovation* ★

With AI fluency built through real-world exposure and direct access to industry leaders, students move into financial innovation.

They'll see how AI is reshaping banking and wealth management, and learn to think like future innovators: spot opportunities, assess risk, and make decisions that scale.

16 Jul  
(Thursday)

#### Hang Seng Bank (Corporate Visit + Seminar)

##### Hang Seng Horizon: The New Wealth Stack

Discover how AI and human expertise are coming together to shape the next era of digital wealth—from intelligent banking services to wealth management designed for teens. Hop on a guided tour of Hang Seng Bank's headquarters and see how fintech innovation, data and strategic insight are transforming financial services.



恒生銀行  
HANG SENG BANK

Hang Seng Headquarters, Central, Hong Kong  
Zoom

After this journey, future CEOs will have what they need to turn insight into impact.

Next stop  
Dream Acceleration.

**Terms and conditions:**

1. The course is jointly organised by Hang Seng Bank Limited ("Hang Seng Hong Kong") and Hang Seng (China) Limited ("Hang Seng China"). Hang Seng Hong Kong and Hang Seng China reserve the right to suspend, change, or terminate this course at any time, and to revise the terms and conditions without prior notice. Hang Seng Hong Kong and Hang Seng China reserve the right of final decision on all matters related to this course, and it is binding on all parties. This course is subject to the terms and conditions of the relevant services. In case of any inconsistency between the terms and conditions of the relevant services and these terms and conditions, these terms and conditions shall prevail.
2. "Eligible Customer" means selected customers of Hang Seng Hong Kong & Hang Seng China. The course is only applicable to children of Eligible Customers.
3. Each Eligible Prestige Banking Customer can register his or her children aged 11 to 18 and each Eligible Customer (Hang Seng Greater China Prestige Customers) can register his or her children aged 14 to 18 (These children are collectively referred to as "Participants"). Places are limited and available on a first-come-first-served basis. Participants agree to provide Hang Seng Hong Kong and Hang Seng China with their personal information, including but not limited to name, mobile number and email address, to facilitate communication of event details. Customers and Participants who have completed the event registration and submitted their information indicate their willingness to receive calls, emails or messages through third-party SMS platforms from Hang Seng Hong Kong and Hang Seng China in the future for course related information. Hang Seng Hong Kong and Hang Seng China will keep the personal information of participants in this event strictly confidential.
4. Upon completing the required information and submitting the application, eligible customer is deemed to have agreed to enrol the participant nominated by them in this programme and to comply with all relevant rules, requirements and arrangements of the programme.
5. Online courses will be conducted via third-party video conferencing software "Zoom". Eligible Customer should consider and decide whether to use or download the software provided by the third party.
6. The Eligible Customer represents and warrants that he or she is the parent or legal guardian of the Participant and has full authority to enrol the Participant in this programme and to agree to these terms and conditions on the Participant's behalf.
7. Where a Participant is 18 years of age or above at the time of registration, the Participant must personally acknowledge and agree to these terms and conditions (including the media consent under Clause 14 and the liability provisions under Clause 19). The Eligible Customer's submission of the registration application for such Participant shall not be effective unless the Participant has provided such personal acknowledgement in the manner specified by Hang Seng Hong Kong or Hang Seng China.
8. Participants are required to complete the designated online application form. Registration will only be considered successful upon receipt of a confirmation email issued by Hang Seng Hong Kong or Hang Seng China. If the confirmation email is not received, the registration will be deemed incomplete.
9. In cases quotas are exceeded for visits and tours, Hang Seng Hong Kong and Hang Seng China will determine allocation of places by drawing lots.
10. All fees for paid activities must be settled via the designated third-party platform. Registration will only be confirmed after successful payment and verification by Hang Seng Hong Kong or Hang Seng China, with confirmation sent via email. Failure to complete payment or verification will result in the registration being deemed unsuccessful.
11. All classes will be held at the specified time, and Participants who are late for more than 15 minutes will not be eligible to attend.
12. Participants must attend at least two activities to be eligible for relevant certificates, awards, and final evaluations.
13. Hang Seng Hong Kong and Hang Seng China reserve the right to change the instructors, teaching methods, and course content at any time. In case of any dispute, Hang Seng Hong Kong and Hang Seng China reserve the right of final decision.
14. Eligible Customers authorise Hang Seng Hong Kong and Hang Seng China to shoot or record Participants' classroom participation to produce photos, sounds, videos, and multimedia videos (collectively referred to as "Videos"), which may be used permanently for promotional purpose, anywhere, now or in the future (including paid media). Eligible Customers understand and agree that Hang Seng Hong Kong and Hang Seng China are not required to pay any fees or compensation for using the Videos. In case of any dispute, Hang Seng Hong Kong and Hang Seng China reserve the right of final decision.
15. Other than the Eligible Customers and Hang Seng Hong Kong (including its inheritors and assignees), no other person has the right to enforce any of the provisions of these terms and conditions under the Contracts (Rights of Third Parties) Ordinance or to enjoy any benefit under any of the provisions of these terms and conditions.
16. These terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
17. These terms and conditions are subject to current regulatory requirements.
18. Participants should wear appropriate clothing that is suitable for the corporate visits and tours.
19. Eligible Customers understand and agree that Participants join the corporate visits and tours at their own risk and responsibility. Hang Seng Hong Kong and Hang Seng China shall not be held responsible for any accidents, personal injuries and/or any damage to or loss or destruction of property howsoever caused to the Participants.
20. In case of any discrepancy between the English and the Chinese versions of these Terms and Conditions, the English version shall prevail.