



恒生銀行
HANG SENG BANK

Prestige
優越理財

Hang Seng New-Gen CEO Incubation Programme 2025

Decode the Future, Master the Next Decade

The world is changing dynamically — What will artificial intelligence bring in ten years' time? Are your children ready to tackle the challenges of the future?

At Hang Seng Bank, we're thinking ahead! We have created an engaging experiential learning platform where your child can explore four key future trends through diverse learning methods, hands-on exploration, and practical skills training, cultivating a visionary perspective to become a future leader.



Programme Highlights

- **Future Banking** : Delve into the cashless era and uncover the upcoming payment technologies.
- **Future Technology and Automation** : Get ready for the world of tomorrow shaped by artificial intelligence and automation.
- **Future Aerospace Technology** : Blast off into the booming space industry and discover the coolest cutting-edge technologies and opportunities.
- **Future Entrepreneurship** : Sharpen public speaking skills, enhance personal branding, and master etiquette—all while learning to navigate business changes and ESG trends.

Now is the perfect moment to take off.
Prepare your children today and
let their aspirations take flight!

Registration and Course Key Dates

Registration	Now until 30 June 2025
Course Period	May to July 2025
Business Proposal Submission Deadline	On or before 30 July 2025
Exclusive Event at Hang Seng Headquarters	15 August 2025
Course Format	Online and in-person Activities
Language of Instruction	English and Mandarin

Target Audience Teens aged 14 to 18

Eligible Customers Customers of "Prestige Banking" or "Hang Seng Greater China Prestige"

Fee Complimentary (with additional self-funded activities)

Quotas are limited. Act now to reserve a spot!



Enrol Now
hangseng.com/reg

Register now to join the programme and stay updated with the latest news!



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Complimentary Lessons, Workshops & Corporate Visits (May to July 2025)

Unlock your child's potential, pick and choose the sessions that interest them most. Keep an eye out for confirmed dates in our monthly updates!



Additional self-funded activities



Hybrid Lesson



Corporate Visit
(Limited quota for each visit)



Workshop

Future Banking



A glimpse into the fascinating realm of Fintech and Insurtech



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Explore the latest innovations in smart payment and digital solutions



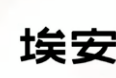
Future Technology & Automation



Lift off into the low-altitude economy and drone technology



See automation in action across various business environments and daily life situations



Future Aerospace Technology



Connect with industry professionals driving aerospace research and engineering



Witness the excitement of space exploration, from simulations to live rocket launches



Future Entrepreneurship



Cultivate a growth mindset while mastering communication and grooming skills, plus network with mentors



Discover how sustainability is seamlessly integrated into modern business strategies



Stay tuned for more exciting collaborations!

Business Proposal Pitching Competition (By 30 July 2025)

As the adventure wraps up, it's time to channel the teens' creativity into designing a sustainable business, submit a proposal **on or before 30 July 2025** to take part in the Business Proposal Pitching Competition. They will be in the running for the five esteemed awards and a unique opportunity of **"Workplace Wanderlust @ Hang Seng"**.

- Future CEO of the Year
- Sustainable CEO Award

- Inspirational CEO Award
- Innotech CEO Award

- Charismatic CEO Award

Eligibility: Open to programme participants who have completed any two activities mentioned above.

Finale Event (15 August 2025)

The top 50 participants with outstanding proposals will be invited, along with their parents, to a prestigious dinner to honour their incredible accomplishments.

15 August 2025

The Penthouse, Hang Seng Headquarters, Central, Hong Kong

Event Highlights:

- Top 10 Finalist Pitching Competition
- Certificate and Award Presentation
- Engagement with the esteemed Chief Executive of Hang Seng Bank and other distinguished business leaders





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Phase 1 activities :
May – June

10
May
(Sat)

Future Entrepreneurship



Sustainability Visionaries: Pioneering ESG Innovations

Uncover cutting-edge sustainability insights and ESG marketing strategies to master the future of responsible business. Equip yourself with an ESG mindset to tackle future challenges.

📅 10:30 – 11:30

📍 Hang Seng Headquarters, Central, Hong Kong

Future Banking



Banking Horizons: Shaping the Future of Finance

Delve into the transformative trends of future banking and InsurTech, featuring the newly renovated Hang Seng Headquarters, which seamlessly integrates cutting-edge technology with personalised customer service.

📅 11:30 – 13:45

📍 Hang Seng Headquarters, Central, Hong Kong



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senkoo

Future Aerospace



One-day Mini Astronaut experience

Experience a day filled with excitement, from a visit to the station and flight simulations to a return capsule experience. Enjoy a lecture at the Space Centre on China's space development, along with a flight simulator and a 1:1 scale VR experience of the return capsule. Conclude with an exclusive tour of the Tiangong Space Station exhibit.

📅 08:00 – 18:00

📍 Zhuhai, China

🏠 Self-funded activity: HK\$800
(includes transportation to the mainland and lunch)



24
May
(Sat)



CAMPUS



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Hang Seng New-Gen CEO Incubation Programme 2025

Decode the Future, Master the Next Decade

Phase 1 activities :
May – June

數碼港
Cyberport



Future Tech & Automation



**Ignite Future Entrepreneurship:
Innovating with Purpose**

Discover how visionary start-ups leverage ArtTech, sustainable farming, and STEAM education to create impactful solutions, inspiring the next generation of entrepreneurs.

📅 13:00 – 16:00

📍 The Arcade @ Cyberport, Hong Kong

7
Jun
(Sat)

Future Aerospace



Beyond the Skies: Aerospace Innovations Workshop

Explore the future of aerospace through insights into New Space developments, next-gen aircraft, and alumni journeys in engineering excellence.

📅 10:00 – 12:00

📍 City University of Hong Kong, Kowloon Tong, Hong Kong



Department of Mechanical Engineering
香港城市大學
City University of Hong Kong



28
Jun
(Sat)

Future Entrepreneurship



**Resilient Future Leaders: Positive Education Workshop
(Separate Session for parent and teens)**

Enhance social and emotional resilience plus well-being in future entrepreneurs through interactive workshops dedicated to overcoming adversity and fostering personal growth.

📅 14:00 – 16:00

📍 City University of Hong Kong, Kowloon Tong, Hong Kong



香港城市大學
City University of Hong Kong



正向教育研究室
Positive Education Laboratory



Hybrid
Lesson



Corporate
Visit
(Limited quota
for each visit)



Workshop



Additional
self-funded
activities

Stay tuned for Phase 2 activities in July.

More corporate visits and
an exciting rocket launch await!



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Terms and Conditions

1. The course is jointly organised by Hang Seng Bank Limited ("Hang Seng Hong Kong") and Hang Seng (China) Limited ("Hang Seng China"). Hang Seng Hong Kong and Hang Seng China reserve the right to suspend, change, or terminate this course at any time, and to revise the terms and conditions without prior notice. Hang Seng Hong Kong and Hang Seng China reserve the right of final decision on all matters related to this course, and it is binding on all parties. This course is subject to the terms and conditions of the relevant services. In case of any inconsistency between the terms and conditions of the relevant services and these terms and conditions, these terms and conditions shall prevail.
2. "Eligible Customer" means customers of Hang Seng Hong Kong & Hang Seng China. The course is only applicable to children of Eligible Customers.
3. Each Eligible Customer can register his or her children aged 14 to 18 ("Participant"). Places are limited and available on a first-come-first-served basis. Participants agree to provide Hang Seng Hong Kong and Hang Seng China, including but not limited to name, mobile number and email address, to facilitate communication of event details. Once customers have completed the event registration and submit their information, they indicate that they are willing to receive calls, emails or through third-party SMS platforms from Hang Seng Hong Kong and Hang Seng China in the future for receiving course related information. Hang Seng Hong Kong and Hang Seng China will strictly keep the personal information of Participants in this event confidentially and will only use it for subsequent marketing promotion within the scope of the law.
4. Online courses will be conducted via third-party video conferencing software "Zoom". Eligible Customer should consider and decide whether to use or download the software provided by the third party.
5. Participants are required to complete the designated online application form. Registration will only be considered successful upon receipt of a confirmation email issued by Hang Seng Hong Kong or Hang Seng China. If the confirmation email is not received, the registration will be deemed incomplete.
6. In cases where quotas for visits and tours are exceeded, Hang Seng Hong Kong and Hang Seng China will determine the allocation of places by drawing lots.
7. All fees for paid activities must be settled via the designated third-party platform. Registration will only be confirmed after successful payment and verification by Hang Seng Hong Kong or Hang Seng China, with confirmation sent via email. Failure to complete payment or verification will result in the registration being deemed unsuccessful.
8. All classes will be held at the specified time, and Participants who are late for more than 15 minutes will not be eligible to attend.
9. Participants must attend at least two activities to be eligible for relevant certificates, awards, and final evaluations.
10. Hang Seng Hong Kong and Hang Seng China reserve the right to change the instructors, teaching methods, and course content at any time. In case of any dispute, Hang Seng Hong Kong and Hang Seng China reserve the right of final decision.
11. Eligible Customer authorise the Bank to shoot or record Participants' classroom participation to produce photos, sounds, videos, and multimedia videos (collectively referred to as "Videos"), which may be used permanently for promotional purpose, anywhere, now or in the future (including paid media). Eligible Customer understand and agree that the Bank is not required to pay any fees or compensation for using the Videos. In case of any dispute, Hang Seng Hong Kong and Hang Seng China reserve the right of final decision.
12. Other than the Eligible Customer and Hang Seng Hong Kong (including its inheritors and assignees), no other person has the right to enforce any of the provisions of these terms and conditions under the Contracts (Rights of Third Parties) Ordinance or to enjoy any benefit under any of the provisions of these terms and conditions.
13. These terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
14. These terms and conditions are subject to current regulatory requirements.
15. Participants should wear appropriate clothing that is suitable for the corporate visits and tours.
16. Eligible Customers understand and agree that Participants join the corporate visits and tours at their own risk and responsibility. Hang Seng Hong Kong and Hang Seng China shall not be held responsible for any accidents, personal injuries and/or any damage to or loss or destruction of property howsoever caused to the Participants.
17. In case of any discrepancy between the English and the Chinese versions of these Terms and Conditions, the English version shall prevail.

