



恒生銀行  
HANG SENG BANK

Prestige  
優越理財

# Hang Seng New-Gen CEO Incubation Programme 2025

## Decode the Future, Master the Next Decade

The world is changing dynamically — What will artificial intelligence bring in ten years' time? Are your children ready to tackle the challenges of the future?

At Hang Seng Bank, we're thinking ahead! We have created an engaging experiential learning platform where your child can explore four key future trends through diverse learning methods, hands-on exploration, and practical skills training, cultivating a visionary perspective to become a future leader.



### Programme Highlights

- **Future Banking** : Delve into the cashless era and uncover the upcoming payment technologies.
- **Future Technology and Automation** : Get ready for the world of tomorrow shaped by artificial intelligence and automation.
- **Future Aerospace Technology** : Blast off into the booming space industry and discover the coolest cutting-edge technologies and opportunities.
- **Future Entrepreneurship** : Sharpen public speaking skills, enhance personal branding, and master etiquette—all while learning to navigate business changes and ESG trends.

Now is the perfect moment to take off.  
Prepare your children today and  
let their aspirations take flight!

### Registration and Course Key Dates

Registration	Now until 30 June 2025
Course Period	May to July 2025
Business Proposal Submission Deadline	On or before 30 July 2025
Exclusive Event at Hang Seng Headquarters	27 Aug 2025
Course Format	Online and in-person Activities
Language of Instruction	English and Mandarin

Target Audience	Teens aged 14 to 18
Eligible Customers	Customers of "Prestige Banking" or "Hang Seng Greater China Prestige"
Fee	Complimentary (with additional self-funded activities)

Quotas are limited. Act now to reserve a spot!



**Enrol Now**  
[hangseng.com/reg](https://hangseng.com/reg)

Register now to join the programme and stay updated with the latest news!



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## Complimentary Lessons, Workshops & Corporate Visits (May to July 2025)

Unlock your child's potential, pick and choose the sessions that interest them most. Keep an eye out for confirmed dates in our monthly updates!



Hybrid Lesson



Corporate Visit  
(Limited quota for each visit)



Workshop



Additional self-funded activities

### Future Banking



A glimpse into the fascinating realm of Fintech and Insurtech



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Explore the latest innovations in smart payment and digital solutions



Tcamp  
騰訊青少年

### Future Technology & Automation



Lift off into the low-altitude economy and drone technology



順豐速運



Xsocial



See automation in action across various business environments and daily life situations



Cyberport

埃安

### Future Aerospace Technology



Connect with industry professionals driving aerospace research and engineering



CityU  
City University of Hong Kong



Witness the excitement of space exploration, from simulations to live rocket launches



CAMPUS



香港CI

### Future Entrepreneurship



Cultivate a growth mindset while mastering communication and grooming skills, plus network with mentors



CityU  
City University of Hong Kong



HK 300



glo



St. Li International



Discover how sustainability is seamlessly integrated into modern business strategies



CHINACHEM GROUP  
華懋集團



恒生銀行  
HANG SENG BANK



HKSTP



senkoo

Stay tuned for more exciting collaborations!

## Business Proposal Pitching Competition (By 30 July 2025)

As the adventure wraps up, it's time to channel the teens' creativity into designing a sustainable business, submit a proposal **on or before 30 July 2025** to take part in the Business Proposal Pitching Competition. They will be in the running for the five esteemed awards and a unique opportunity of **"Workplace Wanderlust @ Hang Seng"**.

- Future CEO of the Year
- Sustainable CEO Award

- Inspirational CEO Award
- Innotech CEO Award

- Charismatic CEO Award

Eligibility: Open to programme participants who have completed any two activities mentioned above.

## Finale Event (27 Aug 2025)

The top 50 participants with outstanding proposals will be invited, along with their parents, to a prestigious dinner to honour their incredible accomplishments.



27 Aug 2025



The Penthouse, Hang Seng Headquarters, Central, Hong Kong

### Event Highlights:

- Top 10 Finalist Pitching Competition
- Certificate and Award Presentation
- Engagement with the esteemed Chief Executive of Hang Seng Bank and other distinguished business leaders





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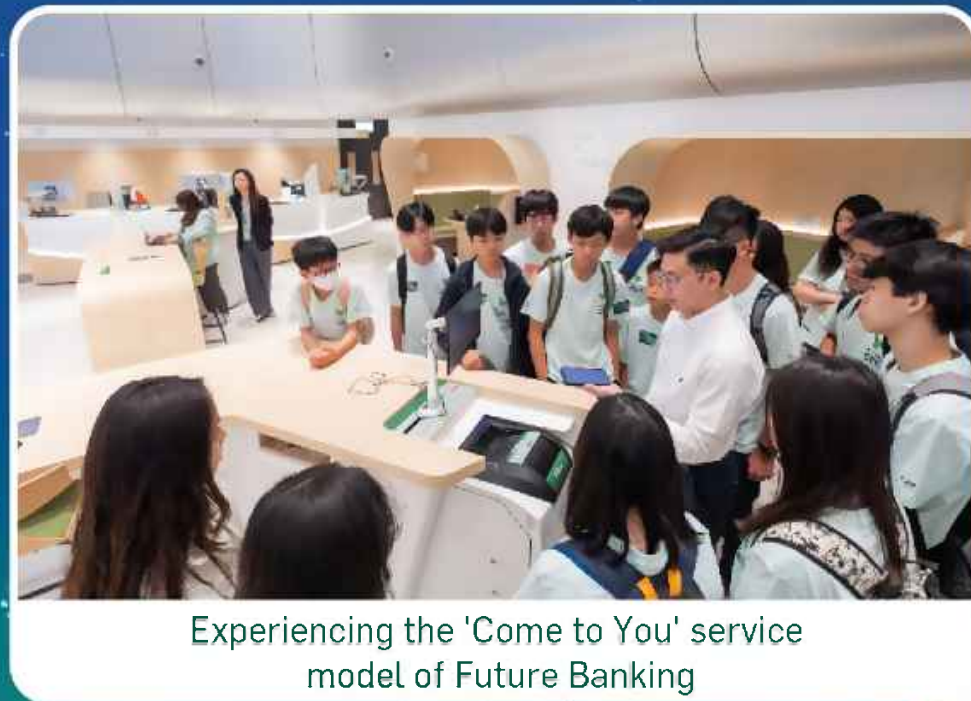
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## May Activities Highlights



Visiting Hang Seng's newly renovated Central Headquarters



Experiencing the 'Come to You' service model of Future Banking



Travelling to the Zhuhai Space Center



Stepping into a full-scale replica of the Tiangong Space Station



Experiencing the life of an astronaut

11  
Jul  
(Fri)

## Phase 2 activities : July

### Future Banking



#### Unleashing Tomorrow: AI Visionaries with TCAMP

Delve into smart payment solutions at the Financial Education Experience Space. Join Tencent's Mini Penguin Experience for AI comic workshops that inspire teens to innovate with technology.

14:30 - 16:30

Nanshan District, Shenzhen, China



### Future Aerospace Technology



#### Chasing the Stars: Space Exploration in Hainan

Embark on a 5-day immersive journey to witness a rocket launch in Wenchang and explore state-of-the-art aerospace technology. Discover the wonders of Hainan with visits to Sanya's rainforests and Haikou's volcanic geopark.

5 days in total

Sanya, Haikou, Wenchang City, Hainan Province, China



Self-funded activity: HK\$4,000

(includes transportation, accommodation, meals, and activities)

14-18  
Jul  
(Mon - Fri)





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Phase 2 activities :  
July



HK  
14 Jul  
(Mon)

## Future Automation



### Smart Logistics Revolution

Explore the future of logistics with SF Express's cutting-edge automation, which combines drones, unmanned vehicles, and AI scheduling to revolutionise the low-altitude economy and reshape modern logistics.

- 📅 Hong Kong 14:30 – 17:30
- 📅 China 14:00 – 18:00
- 📍 Tsing Yi, Hong Kong
- 📍 Bao'an, Shenzhen, China



CN  
18 Jul  
(Fri)



## Future Entrepreneurship



### Innovating for a Greener Future

Explore green innovations and sustainability through a guided visit to the new GreenTech Hub, along with insights from ESG start-ups. Develop an ESG mindset for future ventures.

- 📅 10:30 – 12:00
- 📍 Kowloon Tong, Hong Kong

17 Jul  
(Thur)

21 Jul  
(Mon)

## Future Entrepreneurship



### Building a Greener Tomorrow

Chinachem Group ("CCG"), a GRESB-recognised "Global Sector Leader" in Sustainability, seamlessly applies ESG principles into real estate development. Discover how CCG is creating a greener and more sustainable future through innovative ideas and environmentally-conscious practices.

- 📅 10:30 – 12:00
- 📍 Tsuen Wan, Hong Kong



CHINACHEM GROUP  
華懋集團





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Phase 2 activities :  
July



22  
Jul  
(Tue)



## Future Automation



### Low-Altitude Economy - Hong Kong Leading the Way



Examine Hong Kong's pioneering role in drone technology and urban innovation through iconic examples such as the aerial spectacles over Victoria Harbour and the drone experience workshop. Uncover the cutting-edge technologies and forward-thinking policies shaping this transformative industry.

15:00 – 18:00 Hang Seng Headquarter



## Future Entrepreneurship



### From Vision to Vogue: Crafting the Future CEO

Empower yourself with the tools to lead—refine your ideas, perfect your pitch, and enhance your professional image. Meet innovative leaders and discover your complete guide to becoming the CEO of tomorrow.

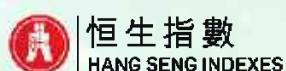
10:30 – 18:00 Hang Seng Headquarters, Central, Hong Kong

\*Lunch will not be provided



23  
Jul  
(Wed)

## Future Banking



### Building Wealth through Index Investing in Hong Kong's Financial Hub

Discover how market indexes and index-linked products can support passive investing and long-term wealth growth. Enjoy a guided tour at HKEX to delve into the history and development of Hong Kong's financial market.

10:00 – 13:00  
Hang Seng Headquarter and HKEX, Central, Hong Kong



24  
Jul  
(Thur)

## Future Automation



### Next-Gen Smart Mobility with AION

Tour the world's only AION's new energy-based lighthouse automotive factory to experience smart assisted driving technology and sustainable initiatives.

14:30 – 16:00 Panyu District, Guangzhou, China

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25  
Jul  
(Fri)



Hybrid  
Lesson



Corporate  
Visit  
(Limited place  
available)



Workshop



Additional  
self-funded  
activities  
(Limited place available)



Event Registration

[hangseng.com/promo1](https://hangseng.com/promo1)

Register for activities



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## Terms and Conditions

1. The programme is jointly organised by Hang Seng Bank Limited ("Hang Seng Hong Kong") and Hang Seng (China) Limited ("Hang Seng China"). Hang Seng Hong Kong and Hang Seng China reserve the right to suspend, change, or terminate this programme at any time, and to revise the terms and conditions without prior notice. Hang Seng Hong Kong and Hang Seng China reserve the right of final decision on all matters related to this programme, and it is binding on all parties. This programme is subject to the terms and conditions of the relevant services. In case of any inconsistency between the terms and conditions of the relevant services and these terms and conditions, these terms and conditions shall prevail.
2. "Eligible Customer" means customers of Hang Seng Hong Kong & Hang Seng China. The programme is only applicable to children of Eligible Customers.
3. Each Eligible Customer can register his or her children aged 14 to 18 ("Participant"). Places are limited and available on a first-come-first-served basis. Participants agree to provide Hang Seng Hong Kong and Hang Seng China, including but not limited to name, mobile number and email address, to facilitate communication of event details. Once customers have completed the event registration and submit their information, they indicate that they are willing to receive calls, emails or through third-party SMS platforms from Hang Seng Hong Kong and Hang Seng China in the future for receiving programme related information. Hang Seng Hong Kong and Hang Seng China will strictly keep the personal information of Participants in this event confidentially and will only use it for subsequent marketing promotion within the scope of the law.
4. Online courses will be conducted via third-party video conferencing software "Zoom". Eligible Customer should consider and decide whether to use or download the software provided by the third party.
5. Participants are required to complete the designated online application form. Registration will only be considered successful upon receipt of a confirmation email issued by Hang Seng Hong Kong or Hang Seng China. If the confirmation email is not received, the registration will be deemed incomplete.
6. In cases where quotas for visits and tours are exceeded, Hang Seng Hong Kong and Hang Seng China will determine the allocation of places by drawing lots.
7. All fees for paid activities must be settled via the designated third-party platform. Registration will only be confirmed after successful payment and verification by Hang Seng Hong Kong or Hang Seng China, with confirmation sent via email. Failure to complete payment or verification will result in the registration being deemed unsuccessful.
8. All classes will be held at the specified time, and Participants who are late for more than 15 minutes will not be eligible to attend.
9. Participants must attend at least two activities to be eligible for relevant certificates, awards, and final evaluations.
10. Hang Seng Hong Kong and Hang Seng China reserve the right to change the instructors, teaching methods, and programme content at any time. In case of any dispute, Hang Seng Hong Kong and Hang Seng China reserve the right of final decision.
11. Eligible Customer authorise the Bank to shoot or record Participants' classroom participation to produce photos, sounds, videos, and multimedia videos (collectively referred to as "Videos"), which may be used permanently for promotional purpose, anywhere, now or in the future (including paid media). Eligible Customer understand and agree that the Bank is not required to pay any fees or compensation for using the Videos. In case of any dispute, Hang Seng Hong Kong and Hang Seng China reserve the right of final decision.
12. Other than the Eligible Customer and Hang Seng Hong Kong (including its inheritors and assignees), no other person has the right to enforce any of the provisions of these terms and conditions under the Contracts (Rights of Third Parties) Ordinance or to enjoy any benefit under any of the provisions of these terms and conditions.
13. These terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
14. These terms and conditions are subject to current regulatory requirements.
15. Participants should wear appropriate clothing that is suitable for the corporate visits and tours.
16. Eligible Customers understand and agree that Participants join the corporate visits and tours at their own risk and responsibility. Hang Seng Hong Kong and Hang Seng China shall not be held responsible for any accidents, personal injuries and/or any damage to or loss or destruction of property howsoever caused to the Participants.
17. In case of any discrepancy between the English and the Chinese versions of these Terms and Conditions, the English version shall prevail.

